



## **Board summary**

The Gippsland Region Board met on Monday 4 October 2021 at the Heyfield Bowling Club. The following is a summary of matters discussed and decisions made.

### **Covid**

The Board discussed the letter from the Mornington Peninsula Region Board to its member clubs stating that it has strongly endorsed the proposal to make MPBR events only open to players fully vaccinated against COVID-19.

The Gippsland Region Board is waiting for direction from the State Government and Bowls Victoria before making a decision on this sensitive issue. It acknowledges that individual clubs can implement a vaccination policy in their own right without the Region's permission.

The Board will continue to monitor the issue closely.

### **Region and State events**

Jan Morton advised the Board that several clubs had expressed interest in hosting a Region and/or State event by the 17 September closing date.

However, Bairnsdale, Lakes Entrance, Sale and Yarram were unable to do so because of the impact of Covid restrictions on their commercial operations. The Board agreed that each had the option to submit a late bid when restrictions are lifted.

Clubs are reminded they can submit joint expressions of interest to co-host.

### **Junior development**

Nigel Plunkett reported he had prepared a junior development procedural document, which when finalised would be published on the website. He and the Region Secretary will develop a marketing plan to promote the program throughout the Region. Initiatives will include:

- a junior bowls page on the website
- a team app for participants
- events including a 'Come and Try Day' in March or earlier
- marketing material including a poster, brochure, tear drop banner
- social media, eg Facebook page
- articles for local media – radio, newspapers.

## **Branding**

The Board considered these branding matters:

- *Region shirt.* Following discussion on the latest design options, one has been chosen subject to minor changes including the colour of the collar. An image of the new shirt will be made available once the final design is approved.
- *Region and pennant flags:* A revised design for the pennant flag has been requested based on a proposal submitted by Nigel Plunkett. Two design options for the Region flag will also be requested – one based on the Region shirt, the other on the pennant flag.
- *Pull ups and tear drops:* Pull-up banners and tear drops will be designed for use at Region and State events. The junior tear drop will include the gecko motif.

## **Region hoodies**

The Board noted that 30 orders have been received and four payments made. A reminder that the payments must be made by **Sunday 31 October**, the closing date for orders. The order will be submitted when all payments have been received.

## **Other matters**

- Region Sides representatives must wear black jackets or a black vest at events (not club-branded clothing), black long pants or shorts and BA approved socks.
- The Board reminds bowlers to refrain from posting negative comments on club and bowls Facebook pages in contravention of the GBR Social Media Policy.
- There will be a review of the Region's communications because of concern that Region information is still not being distributed within some clubs.

## **Next meeting**

Monday 1 November at Paynesville Bowls Club at 10am.

**Bronwyn Thwaites**  
**Region Secretary**